CHAIN AUTHORIZATION

| PROMOTION | CHAIN \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ |
|----------------------------|---|
| | (1/21/39 70 |
| - Salem Box BlGlF | JK 40 /30/90 |
| - C/S Tube Lighter | Valley Fair (4/30/90) |
| - Camel Lighter | 21 4/30/90 |
| - Salem Cooler | J2 11-1 |
| | |
| ! | |
| | |
| FROM: R & Cote #1230 | |
| TO: RJR DIVISIONS | DIVISION SALES PERSONNEL |
| | |
| J. H. Casey | A. Schaefer |
| L. S. Justo | - · · · · · · · · · · · · · · · · · · · |
| R. J. O'Rourke | |
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| | |
| | SIS REPORTING |
| AUTHORIZED FOR STORE NO.'s | BRAND ASSORTMENT Display |
| 854 | QUANTITY BRAND Dates |
| <u>857</u> | 6 Ctn. Salem Box BlGlF 4/23-5/30 |
| 852 | 4 Ctn. C/S Tube Lighter 5/14-5/18 |
| _853 | 4 Ctn. Camel Lighter 5/1-5/11 |
| _861 | 4 Ctn. Salem Box 6-pk cooler 5/21- |
| | 5/31 |
| | |
| | TOTAL CARTONS |
| CHAIN AUTHORIZATION | Distribution Date: May |
| Name:Eileen Healey | |
| | Supplier: S/R Delivery |
| Title: Ruyer | Display Date: See Above and Attached |
| Date: 4/23/90 | Payment: Authorizations Store |
| SPECIAL INSTRUCTIONS: | |

cc: PEGGY